



DOGFRIENDLY MEDIA

Reach thousands of dog owners looking for somewhere to visit with their dog

1,000,000

Visitors a year to
Dogfriendly.co.uk
WEBSITE

114,000

DogFriendly
members looking
for dog friendly
places to visit

400,000

DogFriendly
e-newsletters
sent each month

14,800

Paper and digital
magazine
subscribers

82,000

Facebook
followers
7k twitter & 3k
instagram

52,000

Dog friendly
businesses listed
on the website

REGISTER ON OUR WEBSITE

visit our website to discover the directory



Got a dog friendly business? We are the largest directory of dog friendly places and dedicated to promoting businesses that welcome dogs. We have 1 million visitors to our website each year, just looking for dog friendly places to visit.

Make sure you are listed (which you can do for FREE) and then promote further using our advertising options to get many more visitors and customers

SET UP A FREE LISTING

Putting your dog friendly business on dogfriendly.co.uk is FREE



Register with us for free as an advertiser. You can then add a listing for your business with your website, address details and description of what you provide for dog owners.

It's easy to do and can take just five minutes!

Just register as an advertiser at www.dogfriendly.co.uk/advertisers

PROMOTE YOUR BUSINESS

A year at top of search and on our home page

Once your listing is set up you can become a featured advertiser and get more noticed coming at the top of search in your area. Receive up to 10 times the number of clicks of non-featured places, add multiple photos to your page and get a larger image on search.

£49.95 + VAT for 1 year.



BECOME A SUPER-ADVERTISER

Shout loudly about your dog friendly business

Want to get fully promoted as a dog friendly place via our e-mails, home page and social? Become a super advertiser. We'll showcase you in two e-mails to our 114,000 members. You will feature on our home page for at least 7 days and we'll share your listing via DogFriendly social media. (80,000 followers).

A report can be sent at the year end showing your pages visits and clicks.

£199.95 + VAT for 1 year





THE DOGFRIENDLY MAGAZINE

Comprehensive reviews and features on the most dog friendly places

Our Magazine subscribers and readers are looking for indepth details of great places to visit, stay and play. Advertise in our magazine and you will reach 15,000 of our most engaged customers. Choose from various positions and placement sizes. We are happy to discuss rates to suit your budget.

Position	Cost	Position	Cost
Inside Front	£1,800	Half Page	£750
Back Cover	£1,800	1/4 Page	£395
Inside Back	£1,500	Classified	£125
Full Page	£1,200		

Inserts £599 based on A5 up to 4 pages

If you want to talk more about advertising please e-mail us sales@dogfriendly.co.uk or call 01480 570 009